



DETROIT

MOTTER

MINORITY ORGAN TISSUE TRANSPLANT EDUCATION PROGRAM
FOUNDATION

One Gift...

INFINITE POSSIBILITIES

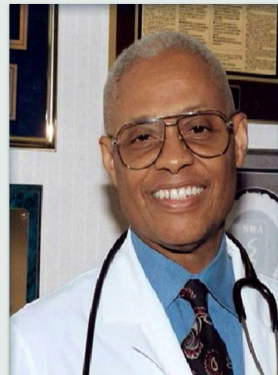
SPONSORSHIP PACKET

2018

What is MOTTEP?

The Minority Organ Tissue Transplant Education Program (MOTTEP), founded by Dr. Clive O. Callender, is the first national organization designed to educate minority communities on facts about organ and tissue donation and transplantation.

Since June 1993, National MOTTEP has been actively working to solve the number one problem in transplantation – the shortage of organ and tissue donors. National MOTTEP expanded to three (3) sites in 1993 to fifteen (15) sites across the country in 1995. Gift of Life MOTTEP was launched in 1995 and serves African American, Arab American, American Indian, Hispanic/Latino, Asian, and Pacific Islander populations.



DETROIT MOTTEP FOUNDATION'S BOARD OF DIRECTORS

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GOALS

Establish cooperative relationships and/or acquire sponsorship from public and private organizations to assist in the educational campaign for minority populations within the community.

Empower specific ethnic minority populations to develop and implement Action Plans that will increase awareness levels within their own communities.

Educate ethnic minority populations to the facts regarding organ/tissue donation and transplantation and increase the number organ/tissue donor cards signed by minorities.

Inform ethnic minority populations about the specific behaviors and the resulting decreases that lead to the need for organ/tissue transplantation, e.g. Diabetes, Hypertension, Heart Disease, Obesity, and Substance Abuse.

FACTS ABOUT *Organ and Tissue Donation*

MISSION *Statement*

To decrease the number and rate of people in need of organ and tissue transplants through prevention education and to increase the number of organ and tissue donors in the Greater Detroit multicultural community.

VISION *Statement*

To be a trusted source of information concerning minority organ and tissue donation and healthier lifestyles in Greater Detroit.

CORE *Values*

- Access
- Collaboration
- Commitment



123,000
patients nationally are on
transplant waiting lists.



3,400 patients are awaiting
transplants in Michigan.

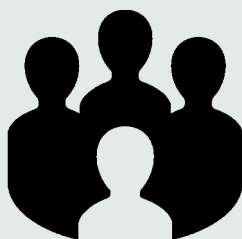


50%
of patients waiting
for transplants are of
an ethnic minority.



45%
of patients awaiting kidney
transplants in Michigan
are African American.

Every
10 MINUTES
one name is added to the
transplants waiting list.



25% of the available donor
pool represents minority
donors.



ONE DONOR can save **8 LIVES**
and can enhance the lives of up to 75.

Annual EVENTS

KOUNTZ / CALLENDER / DREW (KCD) TRANSPLANT SYMPOSIUM – March 2018

The symposium is designed to promote the exchange of ideas on health care disparities and its impact on organ and tissue donation. National and local experts highlight ways to engage physicians, health professionals and community leaders to become champions in saving lives. Presenters examine the roles and responsibility of professional and public education to encourage strategies to increase the number organs available for transplantation and promote healthier communities.

LIFESAVERS LEADERSHIP BREAKFAST – April 26, 2018

The Lifesavers Leadership Breakfast is Detroit MOTTEP's annual kickoff event for LIFE Walk/Run. It's also our way to thank our corporate and community partners, as well as, our dedicated volunteers who have been instrumental in the success of our various programs. It is also a time to welcome and engage new partners in raising awareness about the importance of organ and tissue donation and how it has saved and enhanced countless lives. We welcome you to come and hear recipients and donor families share their stories. It's about everyone working together to transform lives and building a healthier community.



LIFE WALK/RUN – July 28, 2018

The Gift of Life MOTTEP LIFE Walk/Run is the largest event-promoting organ and tissue donation in the state of Michigan. More than 2,000 individuals, including members of the medical profession, major corporations, media personalities, politicians, donor family members and transplant recipients attend LIFE Walk/Run.



SOUNDS OF SAVING LIVES – November 11, 2018

This concert is an effective way of including the faith-based community to share the message of organ and tissue donation and end-of-life decision prevention through music. It utilizes national and local gospel talent along with transplant recipients, donor families and waiting recipients to highlight the message of "Give Thanks. Give Life", during National Donor Sabbath, which is observed two weekends before Thanksgiving. National Donor Sabbath seeks to educate faith-based communities about the need for organ, eye, blood, bone marrow, and tissue donation.



TELLING OUR STORY
THROUGH THE
STORIES OF *others...*



THE GIFT OF *Angela Griggs*

Angela Yvonne Griggs's vibrant personality made her unforgettable in the hearts and minds of her family, friends and everyone she encountered. She lived every day of her 38 years to the fullest. Angela loved singing, dancing, and acting.

Angie, as she was affectionately called, also cared deeply about helping others, especially those she felt could not help themselves. She was especially drawn to children. She was known to give of her own time, talents, and treasures to help people in need, and would even borrow from others to make sure that the less fortunate had a meal to eat or a place to stay.

Much of Angela's generosity stemmed from her upbringing and her faith. Blessed with a beautiful, uplifting voice, she sang in the choir, worked in the nursery and was a member of the Drama Group at Hartford Memorial Baptist Church in Detroit. Initially her educational pursuits led her to become a theater major, but when that dream faded, her commitment to helping others led her to pursue another dream, that of becoming a nurse. Angela moved to Philadelphia, a climate that she thought would reduce the symptoms of her asthma. In 2009, she became a nurse and specialized in pediatric nursing.

In November 2010, Angela suffered an asthma attack that proved fatal. Angela had already made the decision she wanted to help others by registering as a donor. Her gifts of tissues and organs saved and improved the lives of many.

Angela would love to know that in addition to sharing the "Gift of Life and Time" with other families, she continues to share her love on the ***Donate Life Rose Parade float.***



	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Patron \$1,500
Your organizations own formal Life Walk/Run team	Includes 50 complimentary entries	Includes 30 complimentary entries	Includes 20 complimentary entries	Includes 10 complimentary entries	Includes 5 complimentary entries	Includes 3 complimentary entries
Your organization's name and logo printed on Life Walk/Run's t-shirts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Vendor table at Life Walk/Run Health & Fitness Fair	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Additional employee entries at 10% discount (utilizing online registration code) if signed up before March 31, 2018	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Premium branding and visibility opportunities, including your organization's logo on Life Walk/Run printed materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Refreshments for performers at Sounds of Saving Lives Concert	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company logo placement and link on Life Walk/Run website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company logo placement and link on Detroit MOTTEP Foundation website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Recognition at Kick-off Life Walk/Run	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Vendor table at Sounds of Saving Lives Concert	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Vendor table at Kountz/Callender/Drew Transplant Symposium	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Vendor table at Lifesavers' Leadership Breakfast	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Premium branding and visibility opportunities, including your organization's logo on Lifesavers' Leadership Breakfast printed materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Announcement of Company sponsorship on Detroit MOTTEP Foundation's Facebook page and Twitter account, and 10(ten) posts leading up to the event date	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Company logo prominently displayed on Starting Line Truss	<input checked="" type="checkbox"/>					
Name and Logo inclusion in all radio and television advertising	<input checked="" type="checkbox"/>					
Premium branding and visibility opportunities, including your organization's logo on Kountz/Callender/Drew Transplant Symposium printed materials	<input checked="" type="checkbox"/>					
Company logo displayed on Life Walk/Run race bibs	<input checked="" type="checkbox"/>					
Premium branding and visibility opportunities, including your organization's logo on Sounds of Saving Lives Concert printed materials	<input checked="" type="checkbox"/>					
Company name included on press releases and PSA's	<input checked="" type="checkbox"/>					



Name _____ Title _____

Company _____

Address _____

Phone _____ Fax _____

Email _____

Deadline for Brochure/Poster March 31, 2018

Deadline for T-shirt May 31, 2018

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$25,000 | <input type="checkbox"/> Silver Sponsor - \$5,000 |
| <input type="checkbox"/> Platinum Gift Sponsor - \$15,000 | <input type="checkbox"/> Bronze Sponsor - \$2,500 |
| <input type="checkbox"/> Gold Sponsor - \$10,000 | <input type="checkbox"/> Patron - \$1,500 |

General Donation: \$ _____

Payment Method:

- ☐ Check (enclosed) ☐ Money Order (enclosed) ☐ Credit/Debit Card ☐ Invoice (at address below)

Please make check payable to: **Detroit MOTTEP Foundation**

Mail payment to: 736 Lothrop Rd., Detroit, MI 48202



Charge: \$ _____ ☐ Visa ☐ Mastercard ☐ American Express

Card No: _____ Exp: _____ CVV: _____

Billing Address: _____

Phone: _____ Alt Phone: _____

Card Holder: _____ Signature: _____

Please contact **Taneisha Campbell** at (313) 875-9055 or
tcampbell@detroitmottepfoundation for more information.

All proceeds benefit the Detroit MOTTEP Foundation, a 501(c)(3) nonprofit organization.

Tax ID#: 20-3640869



Sign up to be an Organ Donor today!

www.GiftofLifeMichigan.org

“One Gift...Infinite Possibilities”

Donate today!



736 Lothrop, Detroit, MI 48202

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www.DetroitMOTTEPFoundation.org