



LifeSavers Leadership BREAKFAST

2021 SPONSORSHIP PACKET

APRIL 22, 2021 | 9 AM EST



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MISSION

To create healthy minority communities through disease prevention, transplantation, and organ donation education.

GOALS

Establish cooperative relationships and/or acquire sponsorship from public and private organizations to assist in the educational campaign for minority populations within the community.

Empower minority populations to develop and implement action plans that will increase awareness levels within their own communities.

Educate ethnic minority populations on the facts regarding organ/tissue donation and transplantation while increasing the number of organ/tissue donor cards signed by minorities.

Inform ethnic minority populations about the specific behaviors resulting to the decrease in need for organ/tissue transplantation, e.g. Diabetes, Hypertension, Heart Disease, Obesity, and Substance Abuse.

LifeSavers Leadership BREAKFAST

The *LifeSavers Leadership Breakfast* is Detroit MOTTEP's annual kickoff event for LIFE Walk/Run. It's also our way to thank our corporate and community partners, as well as our dedicated volunteers who have been instrumental in the success of our various programs. It is also a time to welcome and engage new partners in raising awareness about the importance of organ and tissue donation and how it has saved and enhanced countless lives. We welcome you to come and hear recipients and donor families share their stories. It's about everyone working together to transform lives and building a healthier community.

Additionally, it is a time to welcome and engage new partners. We want to raise awareness about the importance of organ and tissue donation and how it saves and enhances countless lives.

2020 | Most lives ever saved by deceased donors



*Based on OPTN data as of January 11, 2021. Data subject to change based on future data submission or correction.

UNOS
UNIVERSITY NETWORK FOR ORGAN & TISSUE

LifeSavers Leadership BREAKFAST

PRESENTING SPONSOR \$7,500.00 (1) ONE OPPORTUNITY

- Main Sponsorship rights on all 2021 DMF events.
- Logo displayed on all promotional materials, i.e., invitations, e-blasts, prints ads, banners
- Remarks during event
- Opportunity to broadcast video content during virtual events
- Twenty Virtual Seats
- Twenty Breakfast Gift Cards (\$20 value each), & Twenty Prize Drawing tickets

PLATINUM SPONSOR \$5,000.00 (2) TWO OPPORTUNITIES

- Logo displayed on all promotional materials, i.e., invitations, e-blasts, prints ads, banners
- Sponsorship rights on LifeSavers Leadership Breakfast and LIFE Walk/Run 2021
- Opportunity to broadcast video content during virtual event
- Ten Virtual Seats
- Ten Breakfast Gift Cards (\$20 value each), & Ten Prize Drawing tickets

GOLD SPONSOR \$2,500.00

- Logo displayed on all promotional materials, i.e., invitations, e-blasts, prints ads, banners
- Sponsorship rights on LifeSavers Leadership Breakfast and Sounds of Saving Lives Concert 2021
- Five Virtual Seats
- Five Breakfast Gift Cards (\$20 value each), & Five Prize Drawing tickets

SILVER SPONSOR \$1,500.00

- Logo displayed on all promotional materials, i.e., invitations, e-blasts, prints ads, banners
- Two Virtual Seats
- Two Breakfast Gift Cards (\$20 value each), & Two Prize Drawing tickets

BRONZE SPONSOR \$500.00

- Logo/Name displayed on all promotional materials, i.e., invitations, e-blasts, prints ads, banners
- One virtual event ticket
- One Breakfast Gift Card (\$20 value each), & One Prize Drawing ticket

LifeSavers Leadership BREAKFAST

Name _____ Title _____

Company _____

Address _____

Phone _____ Fax _____

Email _____

- ☐ Presenting Sponsor - \$7,500
- ☐ Platinum Gift Sponsor - \$5,000
- ☐ Gold Sponsor - \$2,500

- ☐ Silver Sponsor - \$1,500
- ☐ Bronze Sponsor - \$500

General Donation: \$ _____

Payment Method:

- ☐ Check (enclosed) ☐ Money Order (enclosed) ☐ Credit/Debit Card ☐ Invoice (at address below)

Please make check payable to: **Detroit MOTTEP Foundation**
Mail payment to: 736 Lothrop Rd., Detroit, MI 48202



Charge: \$ _____ ☐ Visa ☐ Mastercard ☐ American Express

Card No: _____ Exp: _____ CVV: _____

Billing Address: _____

Phone: _____ Alt Phone: _____

Card Holder: _____ Signature: _____

Please contact **Staci Reed** at (313) 875-9055 or sreed@detroitmottepfoundation.org for more information.
All proceeds benefit the Detroit MOTTEP Foundation, a 501(c)(3) nonprofit organization.
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